



# Collaborative and circular food systems to reduce pollution and improve health

**Online seminar, 27 May 2021, 12:00-13:30 CET**

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# Communication, Dissemination & Exploitation

# How do you leverage impact?

- Make good use of links in your consortium and existing networks
- Identify **synergies, overlaps and potential areas of collaboration** (e.g. tools and methodologies, case studies, outreach activities)
- **Cluster with others to build a credible package** (for policy, investors, research community, etc.)

In practice	Joint organisation of events	Common briefs or publications
	Shared platforms or CoP	Collective participation in events
	Memorandum of Understanding	Action Plan
	Coordination Team	Advisory Board Participation
	Participation in Annual Meetings	Back-to-back review meetings

# How can we support you?



## Horizon Results Booster

Support to disseminate effectively and/or boost exploitation potential of your research results

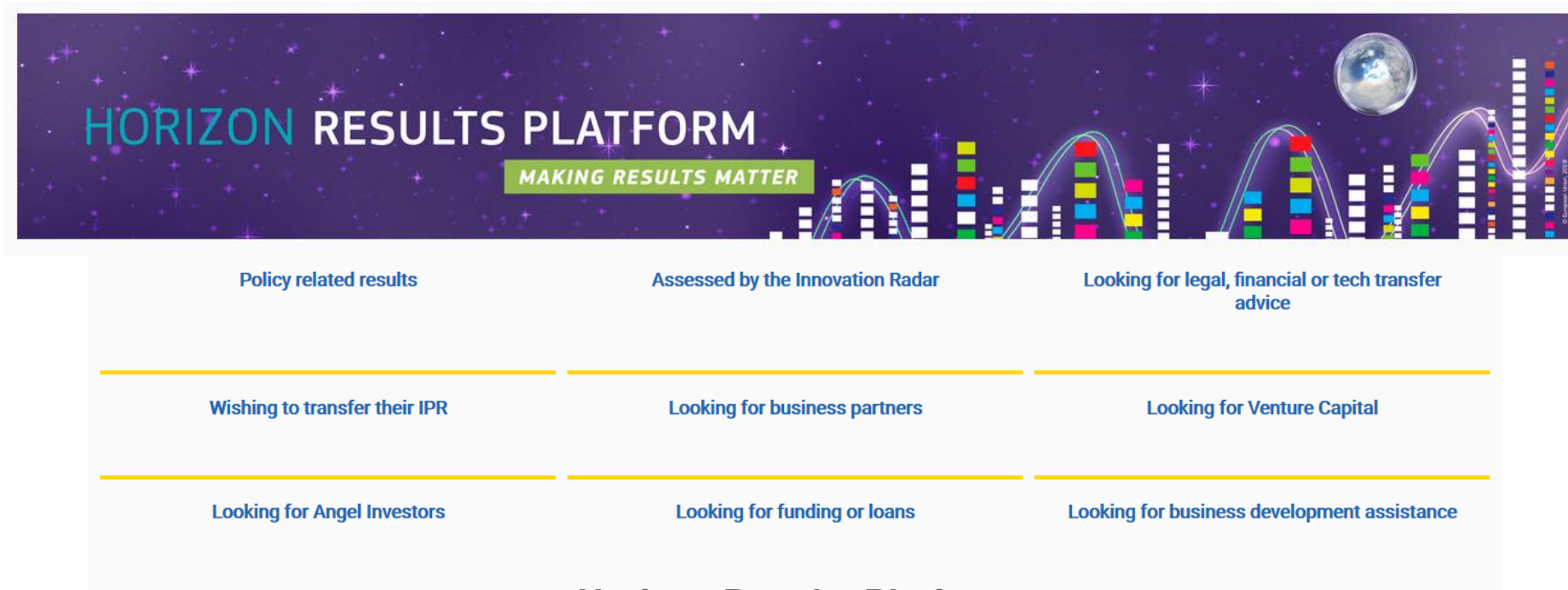
**Projects or groups of projects can apply to receive support on:**

- Portfolio Dissemination & Exploitation Strategy
  - Business Plan Development
    - Go To Market

<https://www.horizonresultsbooster.eu/>

Service title	Content
Service 1: Portfolio dissemination & exploitation strategy	Module A: portfolio of project results
	Module B: portfolio dissemination plan
	Module C: project exploitation strategy
Service 2: Business plan development	Tailor-made training to develop a business plan
Service 3: Go-to-market support	Coaching for taking project results to the market

# How can we support you?



## Horizon Results Platform

Showcase results of EC funded projects

**Projects can submit key results**

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/horizon-results-platform>

# How can we support you?

## IP Helpdesk

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## European IP Helpdesk

### Europa - Upcoming events


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TRAINING AND WORKSHOPS

**EU - Webinar & CPVO coop: IP rights in Agri-food Sector: a Guide to Geographical Indications, Trademarks, Patents & Plant Variety Denominations**

 Live streaming available


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TRAINING AND WORKSHOPS

**Generating income and impact with IP licensing**

 Live streaming available


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TRAINING AND WORKSHOPS

**EU - Webinar: The new Copyright Directive**

 Live streaming available


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TRAINING AND WORKSHOPS

**Intellectual Property in the E-Mobility sector: protecting innovation in Asian markets**

 Live streaming available

# Thank you



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